



January 2018

Dear SCFA Member/Potential Member:

**RE: SCFA Annual Membership Renewal/Application**

The Saskatchewan Cattle Feeders Association (SCFA) is dedicated to ensuring a competitive, enduring future for Saskatchewan's beef industry and works on your behalf through advocacy, education, communication and liaison with other industry organizations. ***If you have a part in the cattle feeding supply chain from primary production to the finished animal product, you should be a member of the SCFA.***

The SCFA will host our Annual General Meeting at 12:30pm on Wednesday, January 24, 2018 during the Saskatchewan Beef Industry Conference (SBIC) in Saskatoon, SK at the Saskatoon Inn (Courtyard Room). There is no need to register for SBIC to attend our AGM – but if you are able to take in the whole conference, you won't be sorry! For a complete listing of events or for more information about SBIC, please visit [www.saskbeefconference.com](http://www.saskbeefconference.com).

*How the SCFA works for you:*

- *Representation* - While the SCFA operates as an independent organization, members of the SCFA are represented on a number of industry groups and committees that direct policy, regulation and other issues tied to the cattle feeding business. In this role, the SCFA often acts as a gatherer of information to supply feedback on issues that affect our business. The SCFA holds two board positions on the Saskatchewan Cattlemen's Association (SCA) – the provincial cattle organization that administers provincial check-off. This involvement ensures that the cattle feeding industry has a voice at this important provincial cattle organization.
- *Education* - Western Canada Feedlot Management School (WCFMS) will be taking place Feb 6-8, 2018 in Regina. 2018 marks the 20<sup>th</sup> edition of WCFMS and we are taking this opportunity to *Celebrate Cattle Feeder Success!* Over the years, this event has become known as a prime opportunity for those in the cattle feeding sector to come together to learn from experts and successful producers. Speakers, tours and hands on demonstrations, create a wide variety of learning opportunities that serve beginners to highly skilled cattle feeders. WCFMS 2018 is sure to carry on this tradition! You can also find video footage of speakers from past schools on our website – so visit [www.saskcattle.com](http://www.saskcattle.com) to further your cattle feeding education today!
- *Communication* – The website is currently undergoing changes - paid members of the SCFA will be able to list custom feeding/grazing services on the site later this year. Be sure to fill out the attached form if you are interested in listing your services. We have also recently produced *YouTube videos* highlighting animal health, animal handling and nutrition topics. We are hoping that these videos will provide some valuable information

for cattle feeders as well as providing a point of contact to the SCFA for those in the industry. You can find the link to these videos on our website [www.saskcattle.com](http://www.saskcattle.com).

The Saskatchewan Cattle Feeders Association depends on your membership dollars to sustain our efforts and as such, your ongoing support is much appreciated. A membership invoice has been included in this package. I encourage you to fill it out and return it with your annual membership fee for 2018.

Communication with our members is a vital part of the SCFA's commitment to this industry. Visit our website [www.saskcattle.com](http://www.saskcattle.com) for information on events and issues related to the industry. You can also find us on Facebook and follow us on twitter @SCFA\_office. Be sure to supply an email address on your membership form to be added to our distribution list.

As always, please contact us at any time with comments, direction, questions or simply to touch base – the SCFA is here to serve you.

Sincerely,



Jordan Kowal  
SCFA President

Our 2017 SCFA Board of Directors  
(subject to change following our AGM on January 24, 2018):

Jordan Kowal – President  
Chad Ross – Vice President  
Bill Jameson – Past President  
Ryan Thompson – Finance Chair  
Brad Welter – Director

Phil Lynn – Director  
Greg Thompson – Director  
Will Lowe – Director  
Steven Pylot – Director  
Kevin Woods - Director

*The Saskatchewan Cattle Feeders Association acknowledges MNP for their generous support of our organization. Ask your local MNP office what they can do for your business.*

